

ANAHEIM PUBLIC LIBRARY BOARD MEETING
MINUTES

MEETING LOCATION

Central Library
500 W. Broadway
Anaheim, CA 92805

DATE/TIME

August 12, 2024
4:30 p.m.

CALL TO ORDER – The agenda having been posted on August 8, 2024; the regular meeting of the Anaheim Public Library Board of Trustees was called to order by Chair Linda Newby at 4:31 p.m.

PRESENT: Rose Chen, Jackie Filbeck, Linda Newby, Elia Renteria-Garcia
ABSENT: Michelle Dang
STAFF: Thomas Edelblute – Senior Library Services Manager, Alessandra Gonzalez – Communications Specialist II, Jennifer Foxx – PT Management Assistant II, Ymelda Ventura – Senior Secretary

I. INTRODUCTION OF VISITORS AND COMMUNICATION FROM OTHERS:

- A. **FRIENDS OF THE ANAHEIM PUBLIC LIBRARY REPORT:** The Friends made over \$311.00 at their July book sale. The next book sale is August 16, 2024, 11:00 a.m. – 4:00 p.m. and children’s books will be free. They will explore extending the time to 4:30 p.m. in September. The President is investigating the possibility of accepting Zelle at the book sales. Several members participated in the Sumer Reading Program and enjoyed the adult’s end of summer party. The Friends acknowledged Lucky Duran for the putting together the party and they look forward to the Winter Reading Program. The Memorial Plaque is done and ready to display. They are working with the Sleuths and Spies Book Club to see if they can help with mystery books and use the Gloria Keene memorial fund for this. Vice-President of Membership, Terry Barker, has retired and William Cote is the new Membership Vice-President. The Friends are looking forward to celebrating their 60th anniversary in October. They appreciate the generous sponsorships of Library programs by Varsity Burger and Raising Canes.
- B. **FRIENDS OF THE CANYON HILLS LIBRARY:** They re-elected their current slate of officers: Karen Lockwood – President, Amy Talaganis and Carolyn Anderson – Vice Presidents, Barbara Wahlbrink – Secretary, Peggy Markson – Treasurer, and Louise Fry - Membership. They awarded \$500.00 college scholarships to 3 library volunteers, Kylo Nguyen, Alan Marienfeld, and Chissta Katebzadeh. Their next sale is August 27-28, 2024, 10: 00 a.m. – 3:00 p.m.
- C. **ANAHEIM PUBLIC LIBRARY FOUNDATION REPORT:** The 28th Annual APLF Mystery Authors Luncheon will be Sunday, April 6, 2025, at the Sheraton at the Park Hotel. They have secured Gary Phillips, author of the Harry Ingram mysteries, set in Los Angeles; Adam Sikes, *Landslide* and *The Underhanded* international spy thrillers; and Terry Shames, author of the Sam Craddock mysteries set in Texas. James T. Bartlett, a fan favorite from the 2024 panel, will moderate. Be sure to renew your membership.

D. **COMMUNICATION FROM OTHERS:** None.

- II. **APPROVAL OF MINUTES OF THE JULY 8, 2024 MEETING:** The minutes were approved as presented.

III. UNFINISHED BUSINESS:

- A. ANAHEIM PUBLIC LIBRARY REPORT TO CITY COUNCIL ON THE CONDITION OF THE LIBRARIES FOR FISCAL YEAR 2023/24 PER ARTICLE IX. APPOINTIVE BOARDS AND COMMISSIONS, SECTION 908: Library staff discussed the outline of the report.

IV. NEW BUSINESS:

- A. SOCIAL MEDIA IMPACT: Alessandra Gonzalez presented the social media statistics. Anaheim Public Library has over 10,000 followers on Instagram and 122,000 impressions. There has been a huge jump over the last two years. The Library's YouTube views have increased over 457% since 2020. Facebook views have also increased substantially.
- B. APL/AESD/ACSD/ALTRUSA CREATIVE WRITING PROJECT JUDGES: Ymelda Ventura shared the timeline of the contest and requested several members of the Library Board to serve as judges for the project.

V. INFORMATION

A. CITY LIBRARIAN'S REPORT:

- Thomas reported the Library's mobile app is still in development and will have new features including being able to place a hold on an item.
- Don Hilliard is developing written instructions for patrons on accessing the eBook collection.

B. BUDGET: None.

VI. ACTIVITY REPORTS

A. STATISTICS: Michelle requested an updated infographic.

B. ACTIVITY REPORTS: None.

C. MONTHLY RECOGNITION OF SUPPORT/CERTIFICATE BY BOARD MEMBERS: The Board recognized Victoria Michaels, 25-year Master Gardener, for presenting gardening programs for the Library. In addition, Victoria Michaels requested that Library employees Jason Woods and Cassandra Amaya be recognized for assisting her with the gardening classes. Scott Fretwell was also recognized for ensuring best-seller books are ordered as soon as possible.

VII. BOARD ITEMS

MEMBER ELIA RENTERIA-GARCIA: None.

MEMBER JACKIE FILBECK: None.

VICE CHAIR ROSE CHEN: Requested to know if law reference books are accepted as donations.

CHAIR LINDA NEWBY: Serves on the Anaheim Policing Foundation and they will be sharing their promotional video “The Policing of Tomorrow” on September 26, 2024, at the Central Library.

VIII. MISCELLANEOUS

A. NEXT MEETING: The next meeting will be September 9, 2024, at a location to be determined.

B. ADJOURNMENT: Chair Newby adjourned the meeting at 5:06 p.m.