

2019 State of the City

- What: inaugural State of the City address by Anaheim Mayor Harry Sidhu
- When: March 5, 2019
- Where: City National Grove of Anaheim
- Why:
 - Outlines new mayor-led initiatives and recaps recent city accomplishments
 - o Connects the city with the community, businesses
- Event host: Anaheim Chamber of Commerce
- Attendance: 860 community members, businesses, elected and city officials

Anaheim First

- What: key policy initiative from Mayor Sidhu's 2019 State of the City
- Goal: invest \$250 million in Anaheim's neighborhoods in the next 10 years
- **How:** hearing directly from residents about needs in their neighborhoods through an independent advisory committee
- Funding: new expected and potential city revenue from economic development around Honda Center, Angel Stadium of Anaheim and continued growth in The Anaheim Resort
- First-year funding: \$20 million
 - \$10 million: city borrowing against a city fund with a healthy reserve
 - \$6 million: state transportation funding for related neighborhood projects
 - \$4 million: money from existing neighborhood improvement fund





Anaheim First Advisory Committee

- What: independent advisory group of residents from across the city providing input on potential improvement projects in their neighborhoods
- Formed: 2018
- Started and appointed by: Anaheim Chamber of Commerce and Visit Anaheim as part of their commitment to a strong community supported by business and tourism

Makeup:

- Six individual Anaheim First Advisory Boards
- One for each of Anaheim's six City Council districts
- 15 members each
- Nonpolitical
- Who: a cross section of residents active in the city and in their schools, places of worship, nonprofits and other community activities
- **Current members:** 30, set to grow to 90
- Remaining members: to be enlisted in coming weeks with the help of the original 30 members
- How it will work: city will hear ideas from the committee as it looks at neighborhood improvement projects
- City Council: would approve any project spending individually or as part of the city budget

Anaheim First

District 1, west Anaheim

Jodie Mosley Kathy Tran Ab Abdulrahman Orlando Perez Amanda Edinger

District 2, west Anaheim

Gloria Ma'ae Peggy Kruse-Stodghill Kay Carpenter Cecelia Aguilar Tony Torres

District 3, north-central Anaheim

Maribel Barrios Keith Olesen Mitch Caldwell Angel Ureno Danny Fierro

District 4, central-south Anaheim

Martin Mercado Linda Newby Norma Kurtz Pepe Avila Frank Haselton

District 5, east-central Anaheim

Ernesto Medrano David Bartash Lucas Walden Diana Ramirez Jeanette Saldivar Osaldi

District 6, east Anaheim

Diana Flores Andrea Yamasaki Sergio Gonzalez Roy Jefferson Anthony Novello



Transit Options Task Force

- What: mayoral task force to explore potential new forms of transit
- **Why:** to move residents, employees and visitors from the Platinum Triangle area, home to Anaheim's sports venues, and The Anaheim Resort, home to theme parks, the Anaheim Convention Center and hotels
- Goal: connect Anaheim's two major economic centers, which already see significant overlap in visitors and economic activity
- **Scope:** look at new forms of transit being explored by other cities, including:
 - Elon Musk's test tunnel in Hawthorne
 - Uber Air's flying taxi concept
 - Walt Disney Co.'s Disney Skyliner gondola being explored in Orlando, Fla.
- **Street car:** the task force *does not* plan to revive prior Anaheim plans for a street car linking the Platinum Triangle and the resort
- **Members, meetings:** to be determined in coming weeks