



B E A C H
BOULEVARD
SPECIFIC PLAN

Comments and Big Ideas from CAC Meeting #1 Vision Exercise

Group No.	Mobility	Economy and Community Vitality	Character and Placemaking	Health, Crime and Safety
One	<p>Places to walk and businesses for pedestrian to shop (like a promenade).</p> <p>Model bus stops after the ones around the Disneyland area.</p> <p>Provide a walking path along channel.</p>	<p>Upgrade/improve businesses at the intersection of Ball Road and Beach Boulevard.</p> <p>Economic development: work with individual landowners to redevelop the area at the intersection of Ball Road and Beach Boulevard.</p> <p>Vegetation plan; add vegetation for attractiveness and beautification.</p>	<p>Entertainment opportunity for vacant lot at northeast corner of the Lincoln Avenue/Beach Boulevard intersection.</p> <p>More adult classes at the youth center.</p> <p>Establish a walking club.</p> <p>Create a destination.</p> <p>Create an art district and interactive art district.</p> <p>Add community art and a themed statue.</p> <p>Provide a sports center, performing arts center, and museum of animation.</p> <p>Remove old signs; no retro themes.</p>	<p>Highlighted areas where an increase in police presence is needed.</p> <p>Add park rangers to Twila Reid Park.</p> <p>Highlighted areas of high drug trafficking.</p>



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Two	<p>Bus turnouts throughout length of Beach Boulevard – without congestion.</p> <p>Add timers for pedestrian crosswalks.</p> <p>Making crossing at crosswalks more inviting (more inviting = less jaywalking).</p> <p>Provide shuttle service from Buena Park to Ball Road (Anaheim) and from hotels to Disneyland resort.</p>	<p>Tourism.</p> <p>Provide a grocery store, life style center, main street center (shopping) at the vacant lot at northeast corner of the Lincoln Avenue/Beach Boulevard intersection.</p> <p>Economic development: clean up small businesses (e.g., façade improvements) at the intersection of Ball Road and Beach Boulevard.</p>	<p>Provide a Starbucks or restaurant at the hospital.</p> <p>Provide a performing arts center.</p> <p>Provide a grocery store, life style center, main street center (shopping) at the vacant lot at northeast corner of the Lincoln Avenue/Beach Boulevard intersection.</p> <p>Provide a senior center near the youth center.</p> <p>Provide entry markers/monument signs (i.e., Colony Neighborhood).</p> <p>Improve signage along Beach Boulevard – go with low monument signage; no bright neon signs.</p> <p>Provide area specific signage (streets, etc.); illuminated.</p>	<p>Noted the homeless and prostitution situation at Twila Reid Park.</p> <p>Noted the drug dealing and homeless situation at the intersection of Orange Avenue and Beach Boulevard.</p> <p>Requested that a use (e.g., recreation) that ties into the youth center be provided; no housing.</p>



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 S P E C I F I C P L A N

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Three	<p>Improve sidewalk safety and accessibility.</p> <p>Provide dedicated right-hand turns at intersections.</p> <p>Link transportation for homes to off-boulevard homeless shelter.</p>	<p>Same CUPs for motels/hotels as in the Resort District.</p> <p>Create an environment that is attractive to new/vibrant and good neighbor businesses; an environmental that expands on the Buena Park energy.</p> <p>Reduce retail and commercial uses in entire boulevard area.</p> <p>Set up a maintenance district to maintain street landscaping.</p>	<p>Create a separate identity for boulevard; not Stanton or Buena Park.</p> <p>Provide an anchor and field of dreams at the vacant lot at northeast corner of the Lincoln Avenue/Beach Boulevard intersection.</p> <p>Provide better housing options.</p> <p>Improve signage and landscaping throughout.</p> <p>Provide lighting improvements, median and buffer landscaping, and setbacks.</p> <p>Extend youth center to adjacent lot.</p> <p>Develop general them for all development to feed from; like Katella Avenue between Walnut and Harbor Boulevard, which includes palms, medians, lighting, better ambiance.</p>	<p>Increase police presences in network with Anaheim Homeless Collaborative and O.C. Human Trafficking Task Force.</p> <p>Provide a field of dreams at the vacant lot at northeast corner of the Lincoln Avenue/Beach Boulevard intersection.</p> <p>Integrate with homeless shelter in another location.</p> <p>Reduce “magnet” for homeless and the less fortunate; link with food and resources outside the boulevard zone.</p> <p>Provide access to healthy food options.</p> <p>Provide better housing options.</p>



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Big Ideas	<p>Pedestrian safety, accessibility, and walkability.</p> <p>Bus facility improvements and shuttle service.</p>	<p>Upgrade/improve businesses at the intersection of Ball Road and Beach Boulevard.</p> <p>Green-up and enhance the boulevard.</p> <p>Create a boulevard environment that is attractive and vibrant.</p>	<p>Provide an attractive and vibrant development on the vacant lot at northeast corner of the Lincoln Avenue/Beach Boulevard intersection.</p> <p>Expand existing and provide new youth, educational, senior, sports, and arts uses.</p> <p>Improve signage, lighting, landscaping, and appearance throughout the boulevard.</p> <p>Create a destination, an identity for the boulevard.</p>	<p>Increase police presence.</p> <p>Deal with issues related to homeless, drug dealing, and prostitution.</p> <p>Increase sporting and healthy food options.</p>