

## **INTRODUCTION**

Since August 2001, West Coast Arborists, Inc., has been working with the City of Anaheim Street Beautification Task Force to develop a Master Plan to manage the future growth of one of the City's most valued assets, street trees. The Anaheim Street Beautification Task Force requested that WCA develop specie recommendations for fourteen arterial corridors in the City. WCA's recommendations were to be consistent with pre-existing improvements, growing space considerations, the presence or absence of overhead utilities, and planned improvements including projected utility undergrounding.

Having researched the City, it became apparent that the primary goals of the Master Street Tree Plan should be to build upon the legacy of work that had been done in the past, work that has established the City of Anaheim as a symbol for the urban forestry movement of today. It was agreed that the Master Plan should address those issues relating to the health and welfare of the City's trees and make recommendations, with the Anaheim Street Beautification Task Force approval, that future generations would benefit from. Several goals were designed to promote the development of this project, they are as follows:



*Inventory Specialist using GPS*

- **Aesthetic appeal**
- **Public safety**
- **Incorporate existing improvements**
- **Shade cover**
- **Maintainability**

Information from an on-going inventory of the street tree population in Anaheim was utilized to create a picture of the current plantings in the arterial corridors. A Specie Palette was developed in conjunction with the City and information from the inventory was combined to create specie recommendations that reflected the City's goals.

*The objectives of this plan are to:*

1. Provide a planting/replanting master plan for new development and redevelopment.
2. Protect the inherent property values of homeowners and businesses.
3. Clarify and establish approved street tree species by major arterial corridors in the City.
4. Extend the life span of the tree by carefully matching specie selection and site conditions.
5. Provide a formalized guide to City staff and developers on approved tree species and the plan check process. It is recognized deviation from these guides will be necessary at times to implement the objectives of the Master Street Tree Plan.

# CITY OF ANAHEIM • ARTERIAL MASTER STREET TREE PLAN

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Several themes are already present throughout the City:



Arterial canopy-lined street promotes aesthetic appeal and provides shade cover



Palms provide a statuesque theme



Flowering trees are visually stimulating and offer a colorful accent to any theme