

July 20, 2021

Mr. Ted White Planning Director City of Anaheim 200 South Anaheim Boulevard Anaheim, California 92805

Re:

DisneylandForward – Request for Planning Director Initiation of Amendments to the City of Anaheim General Plan, the Disneyland Resort Specific Plan No. 92-1, the Anaheim Resort Specific Plan No. 92-2, the Anaheim Resort Public Realm Landscape Program, the Anaheim Resort Identity Program and the Anaheim Commercial Recreation Area Maximum Permitted Structural Height Map for Properties not Owned or Controlled by Subsidiaries of The Walt Disney Company

Dear Mr. White:

Concurrently with this letter, Walt Disney Parks and Resorts U.S., Inc. ("Disney") is submitting applications for the City's consideration of the project actions described in the attached DisneylandForward Project Description. Disney will be the applicant for the majority of the project actions; however, Disney respectfully requests that you initiate the City's consideration of an amendment to the City of Anaheim General Plan, Amendment No. 9 to the Disneyland Resort Specific Plan No. 92-1 ("DRSP"), Amendment No. 17 to the Anaheim Resort Specific Plan No. 92-2 ("ARSP"), and amendments to the Anaheim Resort Public Realm Landscape Program, the Anaheim Resort Identity Program and the Anaheim Commercial Recreation Area Maximum Permitted Structural Height Map for those affected properties not owned or controlled by subsidiaries of The Walt Disney Company (see the attached map which identifies these properties). This initiation would allow these amendments to be considered by the City as a joint Disney/City application.

The proposed amendments will allow continued, long-term growth of the Disneyland Resort by providing (1) more flexibility as to location of permitted uses within Disney's properties in the DRSP and the ARSP areas, and (2) future streamlined review of Disney projects in these areas. Disney is not seeking any public funding, or additional square footage for theme park uses or retail entertainment uses, or additional hotel rooms beyond those already approved, but rather the ability to move existing entitlements to other Disney properties within the areas governed by the DRSP and ARSP.

Disney asks that the City initiate the above amendments because DisneylandForward and the associated plan updates will affect public rights-of-way within and adjacent to The Anaheim Resort, and the updated plan exhibits submitted with the application for DisneylandForward will depict not only the Disney-owned properties but surrounding properties in The Anaheim Resort. In addition, updates to the plans will allow for the use of improved technologies and more drought-tolerant landscaping that will benefit the entire Anaheim Resort. Please note DisneylandForward will not result in any changes to DRSP District A, the Anaheim GardenWalk Overlay, or the C-R Overlay. Finally, we note that the City previously initiated the initial application for the DRSP approved in 1993 and the subsequent

amendment approved in 1996 with respect to properties not owned or controlled by Disney, so this request has precedent.

Thank you for considering this request.

Sincerely,

Walt Disney Parks and Resorts U.S., Inc.

By:

Deanna Detchemer dy Vice President

## **Attachments**

cc: Ms. Susan Kim

Ms. Elaine Thienprasiddhi

Ms. Linda Johnson

Kathleen O'Prey Truman, Esq.