

ANAHEIM POLICE DEPARTMENT

BLUEPRINT



OUR VISION

In partnership with our community, we will be innovative, strategic, and collaborative in how we provide exceptional public safety service.

OUR MISSION

TO MAINTAIN A SAFE COMMUNITY
TO LIVE, WORK AND PLAY

OUR VALUES

RESPECT COMMITMENT TO SERVICE

TEAMWORK PROFESSIONALISM

COMPASSION INTEGRITY

EMPLOYEE WELLNESS INCLUSIVE



OUR CORE PRIORITY

To prevent, reduce, respond to,
and investigate crimes in order
to safeguard our community

Protection of Life

Protection of Property

Prevent Criminal Disorder



OUR FOUNDATION

It is essential we continue to strengthen our relationship
with the community we serve in order to:

Enhance the trust of the community

Understand issues and challenges

Develop partnerships

*Secure the willing cooperation of victims, witnesses,
and the general public to maintain a safe community*

HOW WE DO IT

The Anaheim Police Department
will be innovative and strategic in
how we provide comprehensive
public safety service. Although
our methods and procedures
may change, we will be
steadfast with our
professionalism,
compassion and
commitment
to service.





OUR GOALS

1: PROACTIVELY IMPACT CRIME

OBJECTIVE: INNOVATIVE SOLUTIONS

- Intervention through engagement*
- Proactive and strategic enforcement*
- Problem solving quality of life issues*
- Intelligence driven and collaborative*
- Prevention through education and awareness (internal/external)*
- Judicious investigations and the apprehension of offenders*

2: STRIVE TO BE A HIGH PERFORMING ORGANIZATION

OBJECTIVE: ORGANIZATIONAL HEALTH

- Serve with dignity*
- Be professional in appearance, practice, and service*
- Strive to be trusted, accountable and transparent*
- Remain progressive by being a learning organization*
- Invest in personnel through hiring, training, development, mentoring and succession planning*
- Remain strategic, intelligence driven and innovative*

3: ENHANCE COMMUNITY RELATIONSHIPS

OBJECTIVE: COMMUNITY EXPERIENCE

- Expand relationships in order to aid in maintaining a safe community*
- Increase community trust*
- Remain transparent by providing awareness & understanding of police practices*
- Increase collaboration with businesses, faith-based organizations, non-profits, schools, and residents*
- Invest in our youth*

OUR EXPECTATIONS

BE Honest and Trustworthy
Safe, Accountable and Respectful
Professional in Conduct, Practice and Appearance
A Team Player, Role Model and Mentor
Proactive and Positive
Engaging with the Community

KNOW Your Role in Our Mission
The Challenges, Issues and Concerns of Those We Serve
The Expectations of Your Specific Assignment
Policies and Procedures
Case Law and Guidelines

ACT To Your Full Potential
In Service of Others
With Respect and Dignity
Consistently and With Integrity
With Our Mission, Vision and Values in Mind





LAW ENFORCEMENT CODE OF ETHICS

As a Law Enforcement Officer, my fundamental duty is to serve mankind; to safeguard lives and property; to protect the innocent against deception, the weak against oppression or intimidation, and the peaceful against violence or disorder; and to respect the Constitutional rights of all men to liberty, equality and justice.

I will keep my private life unsullied as an example to all; maintain courageous calm in the face of danger, scorn, or ridicule; develop self-restraint; and be constantly mindful of the welfare of others.

Honest in thought and deed in both my personal and official life, I will be exemplary in obeying the laws of the land and the regulations of my department.

Whatever I see or hear of a confidential nature or that is confided to me in my official capacity will be kept ever secret unless revelation is necessary in the performance of my duty.

I will never act officiously or permit personal feelings, prejudices, animosities, or friendships to influence my decisions. With no compromise for crime and with relentless prosecution of criminals, I will enforce the law courteously and appropriately without fear or favor, malice or violence and never accepting gratuities.

I recognize the badge of my office as a symbol of public faith, and I accept it as a public trust to be held so long as I am true to the ethics of the police service.

I will constantly strive to achieve these objectives and ideals, dedicating myself before God to my chosen profession...law enforcement.